

2022 BFA HYEF VOLUNTEER TRAINING GUIDE - MARKETING TEAM



HYEF MARKETING

Website: <https://hsingyunef.org.au/>

2 Main area of promotion:

Vision of Impact

<https://hsingyunef.org.au/vision-of-impact/>

- HYEF Scholarship
- Humanistic Buddhism Research
- Community Engagement

Give & Collaborate:

<https://hsingyunef.org.au/donate-now/>

- Way to donate
- Gift in Will
- Donor Gift: Online Bookstore
- Volunteer



"MAIN COURSE": BOOK SALE

- Number of book categories
- Get to know book content
- Understand how to start a sentence with the customers
- 80-20 rule: Listen to your visitors for 80% of the time and speak for just the remaining 20%
"Offer Solution, Not Products":
Address visitors' questions innovatively with Dharma knowledge and refer them to the books

NTT MARKETING (Print-out available at booth! :D)



NAN TIEN TEMPLE 2023 CLASSES RETREATS TIMETABLE

Classes	Date	Day	Time	Fee	Remarks
Basic Buddhism	15/02 - 22/03 03/05 - 14/06* 26/07 - 30/08 04/10 - 08/11	Wed	6:30pm 7:30pm	\$40 6 weeks	Special Offer \$70 for booking both Buddhism and meditation class. Basic Buddhism classes are conducted both online via Zoom and at Nan Tien Temple. A zoom link will be sent to participants several days before class date. Meditation classes will be conducted at Nan Tien Temple (no online classes available) *no class on 31/05
	15/02 - 22/03 03/05 - 14/06 26/07 - 30/08 04/10 - 08/11		7:30pm 9:00pm	\$50 6 weeks	
			7:30pm 9:00pm	\$50 6 weeks	
Meditation (Beginners)	15/02 - 22/03 03/05 - 14/06 26/07 - 30/08 04/10 - 08/11	Fri	4:30pm 5:30pm	\$40 6 weeks	
Meditation (Intermediate)			5:30pm 6:30pm	\$40 6 weeks	
Tai Chi (Introduction to Tai Chi)	17/02 - 24/03 05/05 - 16/06 28/07 - 01/09 06/10 - 10/11	Fri	4:30pm 5:30pm	\$40 6 weeks	
Tai Chi (Continuation and Refinement)		Fri	5:30pm 6:30pm	\$40 6 weeks	
Nan Tien Chinese School of Wollongong	TBC	Sat	9am-11am	\$100 9 weeks	Classes are conducted online via Zoom . A Zoom link will be sent to participants several days before class dated.
One Day Meditation Retreat	11/02 11/03 15/04 20/05 17/06 15/07 12/08 23/09 28/10	Sat	10:00 am 4:00 pm	\$80	
Weekend Meditation Retreat	25 - 26/02 24 - 25/06 26 - 27/08 14 - 15/10	Sat 9:00 am Sun 1:00pm	\$235 - \$275	Condition Apply	
	24 - 26/03 28 - 30/07 17 - 19/11	Fri 7:00 pm Sun 1:00pm	\$350 - \$430		

- Timetable is subject to change without notice.
- Prices include GST and are subject to change without notice.
- **PAYMENT required together with application**
- Refunds will incur \$10 administration fee. NO REFUND if the cancellation is made less than 7 days before the commencement of class. NO TRANSFER after the class starts.
- TEL: (02) 4272 0600 Web: www.nantien.org.au

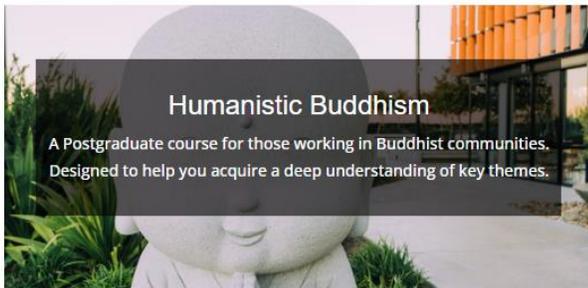
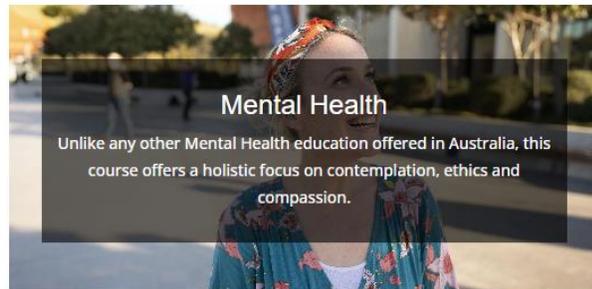
NTI MARKETING :

Website: <https://www.nantien.edu.au/>

Familiarized yourself with NTI Courses:-

- Name of 4 courses

POSTGRADUATE COURSES



- Type of certificates available under each course

Type of Certificate	Master of Arts	Graduate Diploma	Graduate Certificate
Applied Buddhist Studies (ABS)	Yes	Yes	Yes
Humanistic Buddhism	-	-	Yes
Mental Health	Master Degree	Yes	Yes
Health and Social Wellbeing	Yes	Yes	Yes

- Length of each course

Type of Certificate	Number of Subjects	Full Time Course Duration	Part Time Course Duration
Master of Arts	12	3 Semesters = 1.5 years	4 Semesters = 24 months
Graduate Diploma	8	2 Semesters = 12 months	3 Semesters = 18 months
Graduate Certificate	4	1 Semester = 6 months	2 Semesters = 12 months

- Introductory card of each course & NTI Community of Practice – Sunday Check-In program
- Benefits and value of each course
- HYEF Full Scholarship Available for HB & ABS!!
 - o <https://www.nantien.edu.au/admissions/scholarships/>
 - o <https://hsingyunef.org.au/vision-of-impact/scholarship/community-contribution/>

